



TELEPHONE MAN OF AMERICA
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 Earning Your Business Every Step of the Way!
 Specializing in Telecom Equipment of all Brands, Carrier Services,
 Technician Services, Maintenance Agreements & Purchasing Excess
 Telecom Equipment!

I will always do my best to match or beat any competitors bid!

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AVAYA Merlin Magix

Up To 220 Phones!



MERLIN MAGIX™ 4400-Series Digital Telephones

Stylish, Feature-Rich Digital Telephones —
Innovative Desktop Solutions


The **MERLIN MAGIX™ 4400-Series Digital Telephones** from Lucent Technologies are designed to deliver the desktop phone functionality you need to achieve maximum employee productivity, customer satisfaction, and overall communication value from your **MERLIN MAGIX** Integrated System.

Available in black or white, with choices of single-line and multiline models, **MERLIN MAGIX** 4400-Series telephones provide powerful features that help make everyday business communication easy, effective, and productive. Simply select the telephones that fit your needs and your budget.

Best of all, the **MERLIN MAGIX** 4400-Series telephones support the latest high-speed digital communications interfaces, giving you clear, high-quality voice calling using the most cost-effective communications facilities available to your business.

Feature-Rich, Cost-Effective Digital Phones

The **MERLIN MAGIX** 4400-Series offers six telephone models, most



with displays, and all utilizing digital technology. Single pair wiring enables you to integrate the phones using existing premises wiring — saving you the cost of rewiring your offices.

MERLIN MAGIX 4400-Series telephones offer the most popular, convenient, widely used business calling features, to help ensure that you and your employees can communicate as easily and effectively as possible, with *all* your callers. Depending on the model you choose, these features include:

- The basics you use every day, such as Hold and Transfer
- A fixed Redial button, for fast, simple, one-touch use

- Conference calling, for up to five parties (maximum two external and three internal parties)
- Two-way speakerphone capabilities, for the convenience of hands-free conversation, with an acoustically sealed speaker casing that ensures clear, crisp sound quality
- Hands-Free Answer on Intercom (HFAI), for answering intercom or voice-announced calls without picking up the handset
- A headset interface that allows you to connect and use a headset without disconnecting the handset
- Volume control for ringer, handset, headset, and speaker/intercom volumes
- A Mute button, to turn off the handset, speakerphone, or headset microphone so a caller cannot hear you
- A Message Waiting Light for use with optional voice mail
- Programmable line/feature buttons
- Eight ringing patterns.

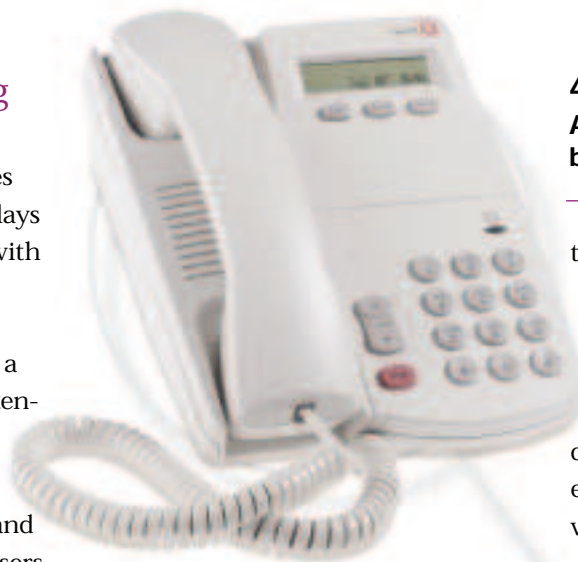
Productivity-Enhancing Display Capabilities

The **MERLIN MAGIX** 4400-Series offers four models with LCD displays and one model (the 4424LD+) with a 7-line by 24-character *Vacuum Fluorescent Display* (VFD), which provides improved visibility and a larger display screen for use by attendants or system administrators.

In addition to showing the time and date, the 4412D+, 4424D+, and 4424LD+ display models allow users to access an alarm clock and timer, your business telephone directory, message center, and line/feature selection and programming menus.

Menu, Exit, ◀, and ▶ buttons allow you to browse the feature menu and navigate between different screens, where you can program the phone, view messages, and select features available from the display via softkey operation. You can also program unassigned line buttons for easy access to system features such as auto dial.

In addition to showing the number you are dialing, the 4400-Series



4400D Digital Telephone A single-line model with a 2-line by 16-character LCD display.

the capabilities of these telephones for use by an attendant or operator.

In addition, a dedicated headset jack available on most models helps improve employee efficiency and performance by enhancing telephone operation with optional headsets.

phones can display caller information for incoming calls—the name and/or number of external¹ callers as well as the extension and co-worker name for internal calls that you receive. This not only helps users handle calls more efficiently and increase caller satisfaction—it also saves you the cost of investing in separate ports or display units for Caller ID.

Easy Use with Optional Applications and Equipment

With a choice of optional voice mail applications available to help increase your business productivity and



4400 Digital Telephone A single-line nondisplay model.

efficiency—including Lucent Technologies **MERLIN** Messaging, **INTUITY™ AUDIX®** systems, and Octel® 100 Messaging—all the **MERLIN MAGIX** 4400-Series telephones include a Message Waiting Light, to alert users when a new message arrives in their voice mailboxes.

The 4424D+ and 4424LD+ models include a built-in DSS interface, which allows you to integrate a 50-button Direct Station Selector (DSS) console to expand

4406D+ Digital Telephone A multiline model with a 2-line by 16-character LCD display and 6 programmable feature buttons.

¹ Requires subscription to ISDN Automatic Number Identification (ANI) or Caller ID. May be limited by your service, geographic availability, or central office equipment.



The Smart Choice for Your Communications Needs

The intelligent 4400-Series telephones fully integrate with the **MERLIN MAGIX** Integrated System to give you powerful communications performance. And with the flexibility to choose the phone models that best suit your needs, you can grow your communications system in the way that is most cost-effective for your business.

To learn more about the **MERLIN MAGIX** 4400-Series Digital Telephones, talk to your Lucent Technologies Representative, Authorized Dealer, or Sales Agent. Or, visit our Web site.

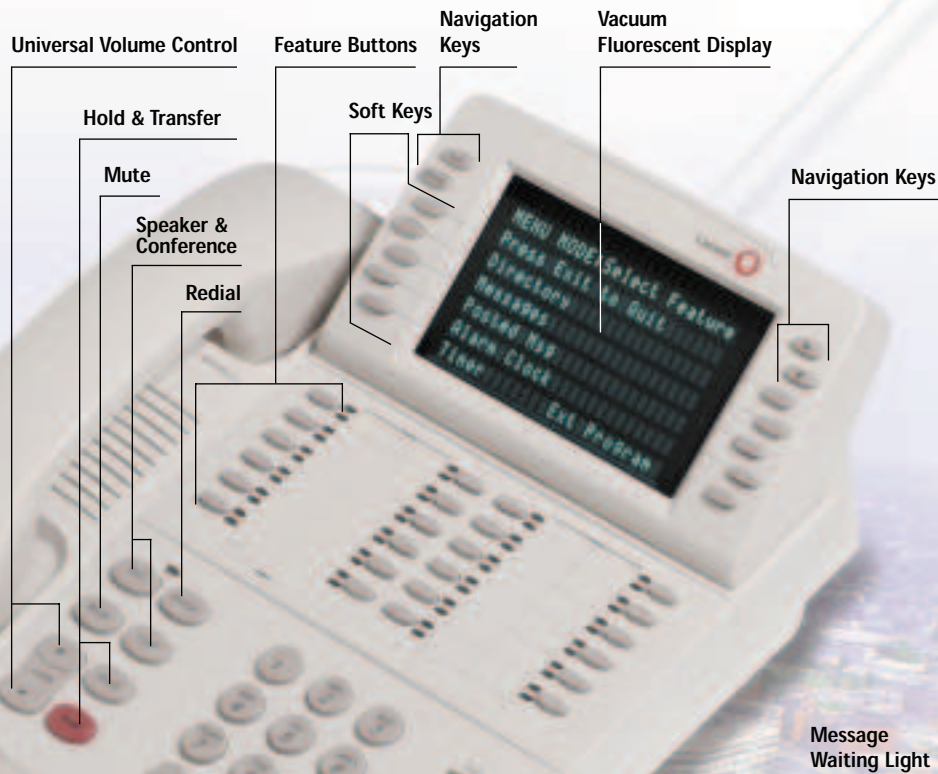
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4424D+ Digital Telephone
A multiline model with a 2-line by 24-character LCD display, 24 programmable feature buttons, 4 softkeys, and 4 navigation keys.

4412D+ Digital Telephone
A multiline model with a 2-line by 24-character LCD display, 12 programmable line/feature buttons, 12 feature-only buttons, 4 softkeys, and 4 navigation keys.

4424LD+ Digital Telephone

A multiline model with a 7-line by 24-character VFD display, 24 programmable feature buttons, 10 softkeys, and 4 navigation keys.



DSS 4450 Console
A 50-button expansion console that improves call handling by showing busy/idle status of all phones, for use by an attendant or operator.

The MERLIN 4400-Series Digital Telephones at a Glance

Features	4400	4400D	4406D+	4412D+	4424D+	4424LD+
Volume Control	○	○	○	○	○	○
Flash	○					
Hold	Flash	○	○	○	○	○
Transfer	Flash	○	○	○	○	○
Conference	Flash	○	○	○	○	○
Redial		○	○	○	○	○
Mute			○	○	○	○
Built-in 2-Way Speakerphone			○	○	○	○
HFAI			○	○	○	○
Message Waiting Light (LED)	○	○	○	○	○	○
Display Type		LCD	LCD	LCD	LCD	VFD
Display Size (lines x characters)		2 x 16	2 x 16	2 x 24	2 x 24	7 x 24
Programmable Feature Buttons			6	24*	24	24
Softkeys				4	4	10
Menu/◀/▶/Exit Buttons				○	○	○
Headset Jack			○	○	○	○
DSS Jack					○	○
Wall Mountable	○	○	○	○	○	

* Includes 12 line/feature buttons with LED, and 12 feature-only buttons without LED.



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